



## REASONS TO SPONSOR

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)

RIMS Western Regional Conference is the premier risk management conference leading the field in controlling and optimizing risk. We are pleased to offer sponsorship opportunities for the 2025 RIMS Western Regional Conference, hosted by the Sacramento and Silicon Valley RIMS Chapters.

The Western Regional Conference has limited sponsorship opportunities, offering high visibility to your current and prospective clients. The focus of the Western Regional Conference is to provide actionable content to risk and safety managers from medium and large companies, insurance professionals from both public and private sectors, financial professionals, and auditors. With registration typically ranging from 400-600 attendees, the Western Regional Conference is THE way to educate, connect and network with an influential and exclusive group of industry professionals.

The Western Regional Conference focuses on the needs of middle management and above. The majority of conference attendees will be company decision makers. We are expecting over 450 registrants with a venue that can accommodate over 500.

- The invitation list exceeds 18,000 individuals.
- Attendees repeatedly include marquee company executives (Google, Amazon, Uber, Microsoft, PayPal Inc., Boeing, etc.)
- The past 3 years' attendance averaged at least 40%+ corporate risk managers.

## Top companies who call the Bay Area home!



To pursue a sponsorship opportunity, please contact:

Jennifer Saliba, Conference Director at [events@consultrhino.com](mailto:events@consultrhino.com)

# 2025 RIMS Western Regional Sponsor Benefits

October 1 - October 3, 2025 | Santa Clara Marriott, California  
www.RIMSWesternRegional.com

	<b>SOLD OUT</b> <i>Title Sponsor</i>			
Company listed as presenting sponsor (logo listed on home page and in all email communications)	Exclusive Benefit			
Opportunity to provide daily conference welcome comments and commercial	Exclusive Benefit			
Pop Up Banner at Cocktail Receptions (sponsor must provide banners)	Included	Platinum \$8,000		
Coordinate in-person concurrent session <b>OR</b> Headline reception sponsor (topic must be approved by WRC speaker committee in advance)	Included	Included		
Electronic advertisement in speaker highlight email	Before & After	Before <b>OR</b> After		
Introduction with 2 min. podium comments	Welcome Comments	Keynote Session	Gold \$6,000	
Receipt of attendee list, provided 2 weeks prior and 48 hours post conference (includes company, title, name, and mailing address when available, emails provided post-conference)	Included	Included	Included	
Advertisement on electronic banner display (16:9 widescreen electronic display in main conference area)	Included	Included	Included	Silver \$3,500
Recognition during conference remarks	Logo Full Screen	Large Logo Screen Share	Medium Logo Screen Share	Small Logo Screen Share
Color advertisement in event catalog	Full Page (8.5 x 11)	1/2 Page (8.5 x 5.5)	1/4 Page (4.25 x 5.5)	Footer Ad. (8.5 x 1.5 inches)
Social media marketing	4 posts	3 posts	2 posts	1 post
Company verbiage on event website	50 words	50 words	25 words	Contact Info. Only
Participation in exhibit hall *	Premier Placement	+ \$250	+ \$500	+ \$750
Complimentary conference attendee(s)	4 service providers 1 practitioner	3 service providers 1 practitioner	2 service providers 1 practitioner	2 service providers 1 practitioner
Logo on event website	Logo on Home Page	Large Logo Sponsor Tab	Medium Logo Sponsor Tab	Small Logo Sponsor Tab

## Title / Platinum Exclusive Sponsor Benefit (benefits noted above plus select one item below, based on availability)

- ~~Coordinate a concurrent session at #RIMSWRC. This is a solo speaking opportunity.~~ **SOLD OUT**
- Premium branding sponsorship of Wednesday networking reception
- Premium branding sponsorship of Thursday networking reception

## Gold Exclusive Sponsor Benefit (benefits noted above plus select one item below, based on availability)

- ~~Contribute panelist in a concurrent session the WRC speaker committee coordinates.~~ **SOLD OUT**
- Sponsorship of Wednesday networking reception
- Sponsorship of Wednesday drink tickets
- Sponsorship of Thursday networking reception
- Sponsorship of Thursday drink tickets
- Slido conference polling and audience participation software

## Silver Exclusive Sponsor Benefit (benefits noted above plus select one item below, based on availability)

- Introduction of concurrent session.
- Morning coffee bar sponsor (podium recognition and ability to provide branded materials)
- Morning break sponsor (podium recognition and ability to provide branded materials)
- Afternoon break sponsor (podium recognition and ability to provide branded materials)
- Breakfast sponsor (podium recognition and ability to provide branded materials)
- Lunch sponsor (podium recognition and ability to provide branded materials)

**Concurrent Session Selection** order is based on date of confirmed speaker submission title and topic.

**Exhibit Booth Selection** order is based on sponsorship level, repeat sponsorship, and date sponsorship confirmation is received.

# A la carte Sponsorship Opportunities (WRC provides branded item unless otherwise noted)

To be environmentally conscious and dedicate Western Regional Conference funds toward not for profit donations, we have eliminated several of the branded sponsorship opportunities (i.e. bags, water bottles, notepads, pens, etc.). We are excited to increase attendee traffic to the exhibit area for necessary items and for sponsors to showcase these high-quality favors at their booths.

## Cocktail Table in Conference Foyer \$4,000 premium / \$2,500 standard

- Cocktail table in conference foyer
- Premium placement provides a table in front of keynote ballroom doors near buffet. Standard placement provides a table in main hallway near two concurrent sessions.
- One complimentary conference attendee
- Company name on conference website



## Conference Name Badge \$4,000

- Logo will be present on conference name badges
- Receive visibility the entire conference to all attendees (name badge 5.75w x 4.25h, logo spot 3w x .75h)
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*



## Registration Desk \$4,000

- Your logo is the first thing attendees see when they enter WRC
- Conference logo on website registration receipt with logo and contact information on sponsor tab
- Availability to provide tablecloth and pop-up poster at registration area
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*



## ~~Internet Access \$2,500 SOLD OUT~~

- ~~• Company logo on table tent at registration desk with Wi-Fi directions~~
- ~~• Wi-Fi password will incorporate company name and be printed on conference program~~
- ~~• Program and podium recognition~~



## ~~Conference Lanyards \$2,500 SOLD OUT~~

- ~~• Logo will be present on the name badge lanyards~~
- ~~• WRC provides the lanyards in a color of your choice~~



## General Session Water Stations \$1,500

- Logo will be clearly visible on water station signs throughout the conference
- Sponsor can provide branded cups or napkins to further increase exposure



## Attendee Charging Station \$1,500

- Logo will be clearly visible on a poster at the attendee charging station in the keynote ballroom
- Logo present during conference remarks and on conference provided banner
- Availability to provide a branded chargers or swag items on the charging station table



### ADD ON OPTIONS:

- Conference Advertisement (quarter page; 4.25 wide x 5.5 tall) \$500
- Receipt of conference attendee list, provided 2 weeks prior and 48 hours post conference *(includes company, title, name, email, and mailing address when available)* \$750

# OPEN Sponsorship Opportunities

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)

RIMS Western Regional Conference has the following sponsorship opportunities remaining. To confirm sponsorship, please email Jennifer Saliba, Conference Director at [events@consultrhino.com](mailto:events@consultrhino.com). Please include the item you would like to confirm and if an exhibit booth is desired. Please note, items are based on availability. Document is not updated real-time.

OPEN Sponsorship Opportunities	Booth Add-On Price
Networking Reception Day 2 Platinum (investment \$8000)	\$ 250.00
Networking Reception Day 1 Gold (investment \$6000)	\$ 500.00
Networking Reception Day 2 Gold (investment \$6000)	\$ 500.00
Networking Reception Day 2 Gold (investment \$6000)	\$ 500.00
Networking Reception Drink Tickets Day 1 Gold (investment \$6000)	\$ 500.00
Networking Reception Drink Tickets Day 2 Gold (investment \$6000)	\$ 500.00
Slido Branding Sponsor Sessions Gold (investment \$6000)	\$ 500.00
Breakout Introduction Risk Manager Session #1 Silver (investment \$3500)	\$ 750.00
Breakout Introduction Risk Manager Session #2 Silver (investment \$3500)	\$ 750.00
Breakout Introduction Risk Manager Session #3 Silver (investment \$3500)	\$ 750.00
Breakout Introduction Risk Manager Session #4 Silver (investment \$3500)	\$ 750.00
Breakout Introduction Risk Manager Session #5 Silver (investment \$3500)	\$ 750.00
Day 1 Coffee Bar Silver (investment \$3500)	\$ 750.00
Day 1 PM Break Silver (investment \$3500)	\$ 750.00
Day 2 Coffee Bar Silver (investment \$3500)	\$ 750.00
Day 2 Lunch Silver (investment \$3500)	\$ 750.00
Day 3 AM Break Silver (investment \$3500)	\$ 750.00
Day 3 Breakfast Silver (investment \$3500)	\$ 750.00
Day 3 Coffee Bar Silver (investment \$3500)	\$ 750.00
Charging Station A la carte (investment \$1500)	<i>not available</i>
Cocktail Table in Conference Foyer - Premium A la carte (investment \$4000)	<i>not available</i>
Cocktail Table in Conference Foyer - Premium A la carte (investment \$4000)	<i>not available</i>
Cocktail Table in Conference Foyer - Standard A la carte (investment \$2500)	<i>not available</i>
Cocktail Table in Conference Foyer - Standard A la carte (investment \$2500)	<i>not available</i>
Cocktail Table in Conference Foyer - Standard A la carte (investment \$2500)	<i>not available</i>
Name Badge Sponsor A la carte (investment \$4000)	<i>not available</i>
Registration Desk A la carte (investment \$4000)	<i>not available</i>
Water Station Day 1 A la carte (investment \$1500)	<i>not available</i>
Water Station Day 2 A la carte (investment \$1500)	<i>not available</i>
Water Station Day 3 A la carte (investment \$1500)	<i>not available</i>

Benefits are subject to change based on city/state regulations and venue requirements for social distancing.